

Dixie Glossary

A

Ambassadors: DSU Student Ambassadors give campus tours, host overnight visits for high school seniors, and share their experiences as DSU students with prospective students across the country. They are part of New Student Programs.

B

Blazer Digest: Maintained and distributed by DSUSA, Blazer Digest is placed in bathroom stalls across campus and informs readers of upcoming campus events and deadlines.

Brooks: The name of DSU's athletic mascot. Brooks the Bison was introduced to the community on April 11, 2016, when the University unveiled its new Trailblazers athletic identity, and the mascot costume was unveiled at the first home football game of the 2016 season. Brooks is named after Samuel Brooks, the first student to enroll in the institution — then known as St. George Stake Academy — in 1911. Samuel Brooks slept on the steps of the academy the night before enrollment opened to pay the \$10 tuition because he was so excited to attend.

Brooks' Buddies: A free club for kids ages 1-12 organized by Dixie State Athletics that offers members opportunities to interact with Dixie State student-athletes and coaches.

C

"Cloud": The interactive art installation by Christian Moeller is located inside the main entrance of the Holland Centennial Commons. 28 by 22 feet in size, the art piece holds 12,000 linen-bound books in which students, faculty, staff, and visitors can draw or journal to leave their mark and be a part of Dixie forever.

D

"D" on the Hill ("D" on the black hill): The white "D" on the hill overlooking St. George. The hill is west of Bluff Street, and the "D" is even with Tabernacle Street, in line with the original St. George Stake Academy building. In 1915, civil engineer Leo A. Snow laid out lava rocks to create the "D," 12 Dixie students created a path to it and nearly 100 students filled in the 100-foot tall by 75-foot wide "D" with stones and applied whitewash to it. The "D" was constructed in a display of the ideals of determination, development and devotion and still represents the Dixie Spirit to this day.

D-Day (Whitewash the "D"): The traditional event during D-Week when students, alumni and community members hike up to the "D" on the Hill to whitewash it and eat breakfast together. The tradition started in 1915 when students ate lunch and performed skits on the hill immediately after constructing and whitewashing the "D."

D-Queen: The winner of the D-Queen pageant, who serves as a positive representative of Dixie. The pageant has been part of D-Week since 1922 and is more than a typical beauty pageant. Service, community involvement, an interview and academic achievement make up 60 percent of the contestants' scores, with talent, evening wear and essay-writing categories filling the balance.

D-Week: A spirit week full of fun, traditional events similar to Homecoming Week, but held during the spring semester. During D-Week, the “D” on the Hill is lit up in red.

D Circuit: The outdoor fitness center near the sand volleyball courts south of the Ernö and Etel Udvar-Hazy School of Business. Open to everyone, the D Circuit is a place people can become physically fit and also have better mental and emotional health.

Dixie: Washington County is known as Utah’s Dixie. In 1861, leaders of The Church of Jesus Christ of Latter-day Saints called 309 families to create The Dixie Mission in St. George and grow cotton. The nickname stuck because of the region’s isolation from the rest of the state and its temperate climate that is comparable to that of the southern region of the U.S.

Dixie Announce: An email listserv that is managed by UMAC and reaches all faculty and staff. Employees cannot opt out, so emails must be approved and relate to official university business or events. Emails to be distributed on Dixie Announce should be sent to dixieannounce@dixie.edu.

Dixie Blaze: Dixie State University’s Dance Team.

Dixie Foundation: A nonprofit 501(c)3 foundation that exists to support DSU and education. Since its inception, the foundation has helped thousands of students by offering need-based scholarships to Dixie State University. Funding for these scholarships comes through the annual Fire & Ice Gala, a formal event held in February that features silent and live auctions, a nice dinner and entertainment. The foundation was formerly known as Dixie College Foundation.

Dixie’s Got Talent: An annual talent show that raises money for DSU need-based scholarships. Contestants go through two rounds of auditions before approximately 20 are chosen to perform in the main event at the M.K. Cox Performing Arts Center, where the audience votes for their favorite performers. Based on judges’ assessments and the audience’s votes, prizes are awarded in youth and adult categories. The event is hosted by the Dixie Scholarship Associates, Dixie Foundation and Dixie State University Student Alumni Association.

Dixie ID: Student/faculty/staff ID number.

Dixie Red Fridays: On Fridays, those on campus and in the community are encouraged to wear red to show their DSU pride.

Dixie Rock: This St. George landmark, also known as the Sugarloaf, is a large red rock that overlooks St. George and is located north of campus along Red Hills Parkway. It represents Dixie High School and the “D” on the Hill represents DSU.

Dixie Spirit: The rich pioneering heritage of sacrifice, determination, generosity and gumption that the region was founded on and is still embraced by the campus community today.

Dixie State University Student Association (DSUSA): DSU’s student government is funded by student fees, led by the student body president and composed of six branches: Academics, Athletics, Clubs & Organizations, Public Relations, Service, and Student Life.

Dixie State University Trailblazers Art in the City: A partnership between DSU and the City of St. George that places hand-painted bison statues around the city and at local businesses. The project promotes Dixie State University, local businesses and the arts while beautifying the city and creating a greater university town environment.

Dmail: The email account Dixie State University offers each current student. Dmail is run by Google and shares the same interface as the Gmail client. The University uses students’ Dmail addresses to communicate with them.

E

Encampment Mall: The grassy field between the Jennings Communications Building and the Kenneth N. Gardner Student Center. At the north end of the mall, a memorial pays homage to the pioneers who settled right there when they first came to St. George.

F

The Family Fountain Sculpture Garden: The art installation of statues of a family in a pool of water is south of the Performing Arts Building and was added to campus in 1985. It was donated by Dr. Mervyn and Sue Cox, designed by Day Christensen and sculpted by Dennis Smith.

G

Great Race: One of D-Week's signature events, this relay race is held on the Friday of D-Week each year. Ten-member teams make their way across campus by foot, bicycle, roller blades, water, mud and more. The Great Race started in 1964 as a bicycle race around the black hill and transformed into a relay in the 1970s. In 2000, the tradition was revived on the Dixie State campus and still includes some of the original events.

H

Hall of Fame Induction Ceremony and Founders' Day: The annual assembly is traditionally held immediately following the Homecoming Parade on the Saturday of Homecoming week in the St. George Tabernacle and pays tribute to DSU's founders Edward H. Snow, Thomas P. Cottam, George F. Whitehead, James G. Bleak, David H. Cannon, Arthur F. Miles, David H. Morris and John T. Woodbury. During the program, the new class of Hall of Fame honorees are also inducted and thanked for their contributions to DSU. The Hall of Fame was created in 1998 with the induction of 18 individuals. Now, just a few people are added each year in the categories of Athletics, Business, Education, Fine & Performing Arts, Public & University Service, Science & Technology, and Social Science & Humanities.

I

Institute for Continued Learning: A program of classes and activities for lifelong learners. Membership allows participants to take as many courses as they'd like for \$45 per semester. Classes are led by volunteers, either retired professionals who have expertise in their subjects or individuals who have skills and interests that they are willing to share. ICL classes are offered from early September through mid-April. There are no tests, grades or required attendance.

J

K

Kathryn Lloyd Richards Sculpture Garden: Located north of the Dolores Dorè Eccles Fine Arts Center, the sculpture garden was donated in 2009 by Franklin D. Richards Jr. and Kathryn Lloyd Richards and allows students and visitors to recharge and connect with nature.

Kemp Corner: The collection of University Pavers at the base of University Tower that is named after Greg Kemp.

L

LGBTQ+ Resource Center: An acronym for Lesbian, Gay, Bisexual, Trans, Queer/Questioning and other, the center is located in the Val A. Browning Learning Resource Center, was established in 2016 and is part of the Multicultural and Inclusion Center.

M

memory gardens: A picnic table, two benches, and a metal canopy surrounded by native sandstone and complete with electrical outlets and wireless Internet access, memory gardens are tranquil places for students to study while taking advantage of the mild weather and beauty of the campus. Eight memory gardens were built all around campus as part of the centennial celebration that began in 2011 and were dedicated in 2013.

Midnight 5K: Held each year during Homecoming week at Legend Solar Stadium by the Student Alumni Association. This 5K run raises funds for needs-based scholarships and has a different theme each year.

Miss Dixie: The traditional pageant during Homecoming Week. Contestants are judged in physical fitness/swimwear, evening wear, talent, an onstage question and personal interview. Miss Dixie wins a full-tuition scholarship and the opportunity to represent Dixie State at the Miss Utah Pageant the following summer and compete for a chance to advance to the Miss America Pageant.

Multicultural and Inclusion Center (MIC): A student-support service established to increase diversity via the recruitment and retention of students from diverse backgrounds and the enrichment of campus life through cultural and awareness activities.

My Dixie: The online tool to check course availability, register for classes, check grades, order transcripts, accept financial aid, pay tuition, update personal information and more. Log in at https://bannersec.dixie.edu/proddad/twbkwbis.P_WWWLogin.

N

name: 1911-1913 — St. George Stake Academy

1913-1916 — Dixie Academy

1916-1923 — Dixie Normal College

1923-1970 — Dixie Junior College

1970-2000 — Dixie College

2000-2013 — Dixie State College of Utah

2103-Present — Dixie State University

National Bison Day: An annual commemoration of the ecological, cultural, historical and economic contribution of the American bison celebrated on the first Saturday of November each year.

O

Opine: An email listserv that reaches faculty and staff who have opted in. This listserv is an opportunity for employees to share nonofficial business and have discussions. Anyone can send messages to the recipients on this list by sending emails to opine@dixie.edu.

Outdoor Mosaic Mural: The ceramic tile mural on the west side of the Graff Fine Arts Building. It is a collection of symbols, each representing an important aspect of the Virgin River and its significance to Utah's Dixie. The mural was created by artist Harrison T. Groutage and mosaicist Hanns Joachim Scharff and measures 15 feet, 4.5 inches by 127 feet, 9 inches.

P

Paint "D" Road: Organized by the DSU Student Association, this traditional event is held during D- Week and students paint the athletic logo on the street in front of the M. Anthony Burns Arena.

Pratt & Whitney Fountain: In appreciation of their contributions to education, Dixie State recognized Pratt & Whitney Dependable Engines by dedicating the fountain in the Ernö and Etel Udvar-Hazy School of Business to them in 1996.

President's Fitness Loop: A system of five walking/jogging trails ranging from .25 to 2 miles in length that weave around and through the DSU campus.

President's Grove: Donated by Dixie College Women's Association in memory of President Arthur F. Bruhn, the institution's 10th president who led the institution from 1954 to 1964. Located between the Val A. Browning Learning Resource Center and the Science building, the area is grassy with large trees.

Q

R

Raging Red: DSU's song and dance performance team travels throughout the community, nation and world to promote Dixie State.

Reading Day: The day before Final Exams begin on which no classes are held.

Rock the Mall: Traditional event at noon on the Friday of Homecoming Week during which students perform different renditions of the Dixie State University school song while competing against each other in a lip-sync/skit contest.

S

Stampede, The: Dixie State's student section at athletic events. The Stampede falls under the VP of Athletics within the DSU Student Association.

Student Alumni Association: A student group that upholds traditions, hosts events, and fosters lasting relationships between DSU students and alumni. For example, SAA hosts tailgate parties at the Wade Alumni House before every home football game, an annual Easter Egg Hunt for DSU faculty and staff's families, and a breakfast after the annual whitewashing of the "D" on the Hill each D-Week.

T

Trail Tracker: A weekly e-newsletter that is emailed to the entire DSU student body through the Enrollment Services and Dean of Students offices to inform students of campus events and update them on important dates and information. To contact the Trail Tracker team, email trailtracker@dixie.edu or call 652-7514.

Trailblazer Club: A nonprofit organization that supports community involvement opportunities for Dixie State student-athletes and provides funding to the Athletic Department. Among other benefits, members receive reserved seating and access to hospitality tents at home games.

Trailblazers Cafe, The: The cafeteria located in the Kenneth N. Gardner Student Center is comprised of Brooks' Range (homestyle cooking) Bisonte's Italian Kitchen (pizza and pasta), Wild Wok (Asian cuisine), and Blaze Grill (barbecued hamburgers, chicken, etc., and fries).

True Trailblazer: Traditional event during both Homecoming and D-Weeks during which students stand in the O.C. Tanner Fountain and kiss at the stroke of midnight.

U

UMAC : Stands for the University Marketing & Communication office, which promotes and protects the DSU brand and disseminates information about DSU to the world. UMAC manages the University's photography/videography, public relations, social media, marketing, design, and event coordination needs. Creative & Visual Services, which uses graphic design student interns to design campus publications, signs, stationary, etc., is also housed under UMAC.

University Pavers: Made from natural-cut stone, University Pavers line the base of University Tower and Holland Patio at Kemp Corner. Purchased by alumni and community members, pavers are engraved with donors' names and inspirational quotes of their choosing.

University Tower: Located directly northeast of the Holland Centennial Commons, University Tower is an 85-foot clock tower that emits a beam of light into the sky to represent the beacon of learning, plays music from speakers, and shines in a wide variety of colors.

V

W

Wednes-D: Weekly student activities hosted almost every Wednesday during the semester by the DSU Student Association.

Williams, Richard "Biff": The 18th president of Dixie State University was named president on July 17, 2014. In articles, refer to him as Dixie State University President Richard "Biff" Williams on first reference and Williams thereafter.

X

Y

Z